

# Stars, Stories, and Stewardship: How Festivals Can Spark Regenerative Tourism

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# The Dark Matters



# The Dark Skies Festival

- North York Moors National Park
- February and November
- Attracts around 5,000 visitors
- Collaborative
- Large programme of events
- 10-year anniversary in 2025



# The Dark Matters Film



# Conclusion

The background of the slide is a dark, grainy photograph. It shows several people in silhouette, each wearing a headlamp that is turned on, casting a bright light. The scene appears to be outdoors at night or in a very dark cave. The lights from the headlamps are the primary light source, creating a high-contrast image with deep shadows and bright highlights on the people's faces and the ground.

- Draws attention to the importance of dark skies from an ecological perspective
- Access challenges
- Highlights awareness levels and pathways to action
- Demonstrates the need for education and learning to assist in achieving behavioural change

A person is seen in silhouette, looking through a large telescope mounted on a tripod. The scene is set at night, with a warm, orange glow from a light source in the background. The background is dark and blurry, showing some architectural details and a small, bright light source.

# Thank you!

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